

Embrace fundraising ideas

The Salvation Army, with your financial help, supports millions of children around the world through EMBRACE.

Here are some ideas of fundraising activities that you could use, either individually or as a group, to support EMBRACE:

- Grab a bear! Order one of our limited edition fair-trade Peruvian teddy bears. Always good for a hug! Our bears are strictly limited edition so get your skates on!
- Organise a sponsored shoe-shine or car-wash. Many children around the world earn money through tasks such as this. Help support them by rolling your sleeves up and getting your hands dirty!
- Grow and sell your own fruit and vegetables. Subsistence farming is a way of life in many developing countries. Why not have a go at growing your own fruit and veg?
- Sponsored sleep on the floor. Get a group of you together and get sponsored to spend a night sleeping on the floor!
- Sponsored keepy-up. Use a football made of rags and test your skills at keeping the ball in the air!
- Sponsored 'go without the TV'. Get sponsored to find out what it's like to go with your TV or games console for one week. Accept the challenge and get creative with your spare time.
- Sponsored 'water walk'. Walking up to 4 miles a day is part of normal life for many children in Africa and Asia. Find out what it's like and raise money too, by walking 4 miles and then having a well-earned drink of water.
- Sponsored 'hug-a-thon'. See how many people you can hug, keep a tally and raise money for Embrace.
- Go without. Think about what you could go without in your daily life to allow you to donate money to Embrace. Then act on it!

If you would like help or advice on Fundraising you can contact us at:

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